



| Tourism Sector Key Stats | Jan 2020 | M-o-M (%) | Y-o-Y (%) | Hotel Sector Jan Key Stats (Top 13 Markets in India) 2020 |
|--|---------------------|----------------|--------------|--|
| Foreign Tourist Arrivals (FTA) | 1.12 Mn | -8.77 | 1.34 | ADR ₹6,560 |
| \$ \$ Foreign Exchange Earnings (FEE) | s ₹202 Bn | -10.32 | 12.19 | Occupancy 70.5% |
| Air Traffic (Domestic) (International) | 24.83 Mn 6.49 Mn | -1.82 -1.07 | 1.5 0.2 | RevPAR ₹4,620 |

70.5% -0.15 ₹4,620 -2.23

M-o-M

(%)

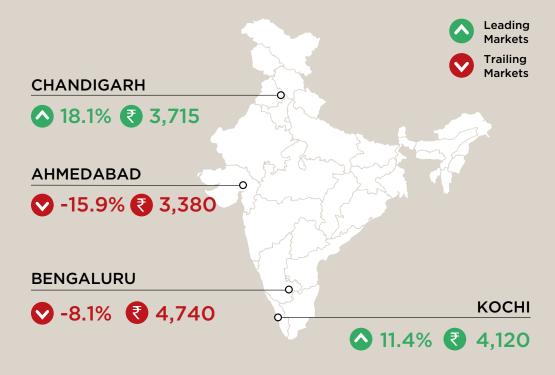
-2.09

Key Highlights

- The Union Budget 2020 has proposed an allocation of ₹2,500 Cr for the promotion of the tourism sector in conjunction with an allocation of ₹3,150 Cr for the Ministry of Culture in FY21.
- Investments in infrastructure development to increase. Government plans to develop 100 new airports till 2024 besides strengthening the rail network to iconic destinations.
- Hotel performance in India was muted in January 2020 due to the protests related to CAA and NRC. Chandigarh has witnessed double-digit RevPAR growth primarily due to increased demand from MICE.
- Corona Virus broke out in China towards the latter part of January 2020. As we go to press, we understand that it is a pandemic, the true impact of which will only be known in the months ahead, especially February & March.

January 2020 data

Leading & Trailing Markets RevPAR (Y-o-Y)



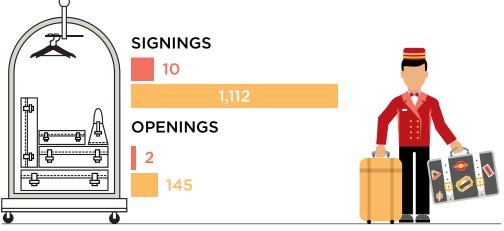
Source: Ministry of Tourism, Airports Authority of India, STR & HVS Research

Branded Hotels

Openings & Signings in Jan 2020[^]







[^] Data reported by Hotel Operators as of 26 February 2020 for the month of January 2020

Source: HVS Research

Share Price Movement*

| Company | Market Cap (₹) | Previous Close (₹) | 52-week High (₹) | 52-week Low (₹) |
|--------------------------------|-------------------|-----------------------|---------------------|--------------------|
| IHCL | 16,453.39 | 140.35 | 164.10 | 121.15 |
| EIH | 7,536.14 | 135.20 | 214.95 | 130.80 |
| Chalet Hotels | 6,741.18 | 329.65 | 395.00 | 271.00 |
| Lemon Tree Hotels | 4,230.60 | 53.75 | 90.90 | 48.00 |
| Mahindra Holidays & Resorts | 2,906.13 | 219.70 | 256.00 | 194.05 |

^{*} Data as on 26 February 2020 Company names have been abbreviated

Industry News

Source: BSF

Y-o-Y

(%)

0.83

0.50

1.34

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hospitality sector

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03

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Mandeep S. Lamba President (South Asia) mlamba@hvs.com +91 98113 06161



Ajay Mehtani Sr. VP (South Asia) amehtani@hvs.com +91 98110 54921



Akash Datta Sr. VP (South Asia) adatta@hvs.com +91 98995 17404



t: +91 124 488 55 80

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